



Voices of
Encouragement

CAPABILITY STATEMENT

Voices of Encouragement is a Workforce Development company specializing in consulting, coaching, and business process automation solutions, all aimed at empowering the workforce. Our dedication lies in enhancing employee engagement, productivity, and overall effectiveness for businesses. Our primary objective is to support organizations in cultivating their workforce. By employing our unique 3E Model, we educate, empower, and equip individuals within the workforce to reach their full potential.

CORE COMPETENCIES

Management Consulting

- ✔ Project Management & Program Support
- ✔ Training & Development
- ✔ Human Capital & Workforce Planning
- ✔ Leadership Coaching for Women
- ✔ Selfcare, Mental Wellness Workshops
- ✔ Professional & Personal Development

Digital Transformation

- ✔ Advance Data Analytics
- ✔ Business Process automation
- ✔ Data Governance and Support
- ✔ Digital Marketing
- ✔ Strategic Information Management

ENGAGEMENT STATISTICS

- ✔ 300+ Podcast Episodes
- ✔ 125 Empowerment Workshops
(virtual/ in-person)

DIFFERENTIATORS

- ✔ **Industry Experts** equipped with over 30 years of knowledge of current methodologies, and best practices, to bring valuable experiential learning and expertise to each client engagement.
- ✔ **Strategically using** business acumen to create a network of Coaches, Professionals, DEI practitioners, Subcontractors, team partnerships, and other resource partners for full-service capability.
- ✔ **Results Driven** and focused on educating, empowering, and equipping the client's workforce.
- ✔ **Solutions-Driven Methodology:** We solve problems leveraging a human-centered design approach to derive key data insights essential to delivering specialized solutions that drive exceptional value.



NAICS CODES

- ✔ 611430 - Pro & Mgmt. Development Training
- ✔ 541611 - Admin & Gen Mgmt. Consulting
- ✔ 541618 - Other Management Consulting
- ✔ 611710 - Educational Support Services

GOVERNMENT / COMMERCIAL CLIENT SUPPORT EXPERIENCE

- ✔ Department of Transportation, White House Support Office
- ✔ Department of Defense, Defense Threat Reduction Agency
- ✔ Department of Education, Administrative Office of US Courts
- ✔ Citi Bank, ExxonMobil, Booz Allen Hamilton.

PAST & PRESENT CLIENTS

- ✔ M.C. Dean
- ✔ Intel Corporation
- ✔ SweetRush
- ✔ MarKon
- ✔ INMED USA
- ✔ Virginia Commonwealth University (VCU)

CERTIFICATIONS



PAST PERFORMANCE

BRIAN HINKLEY

June 2022- Present

COMMERCIAL CLIENT
Subcontractor
Place of Performance: Remote.
Intel Corporation/Cloud University Team.

Past performance summary: I play a pivotal role as a freelance Cloud Data Architect in enhancing the data-related operations of a cloud certification training program. Leveraging my expertise in advanced data analytics and visualization tools, I transformed the program's data management approach from basic reporting to a comprehensive analytics ecosystem. Through my efforts, I identified opportunities for operational improvement, implemented automation processes, and developed real-time dashboards for on-demand insights.

My contributions led to more informed decision-making, process efficiency enhancements, and a proactive data-driven culture within the organization. My ability to extract valuable insights from complex data sets and provide actionable recommendations significantly contributed to the success of the cloud training program.)



AFRODITI FILIPPAS

June 2023- May 2024

COMMERCIAL CLIENT
Prime Contractor
Place of Performance: Remote
VCU College of Engineering | Electrical and Computer Engineering.

Past Performance Summary: Mindset Coaching The Mindset Coaching Project successfully achieved its objectives of cultivating a growth mindset, boosting self-confidence, enhancing goal achievement, developing resilience, and improving problem-solving skills among participants. Through targeted coaching interventions, individuals were able to transition from a fixed mindset to a growth mindset, overcome self-doubt, set, and achieve meaningful goals, navigate setbacks with resilience, and approach challenges with a solution-oriented mindset. Similarly, the Business Coaching initiative effectively supported individuals, entrepreneurs, executives, and teams in achieving their business goals, enhancing performance, and unlocking their full potential. Coaches focused on goal alignment, individualized approaches, skill enhancement, problem-solving, leadership development, accountability, feedback and self-awareness, and professional growth. Clients reported enhanced performance, effective leadership, better decision-making, improved communication, successful conflict resolution, entrepreneurial success, and improved work-life balance as key benefits of their business coaching experiences.

SARA TORRES

November 2024

COMMERCIAL CLIENT
Prime Contractor
Place of Performance: On-Site Facilitation
Empower Conference.
M.C. Dean.

Past Performance Summary: Event Planning/Consulting The 1st Annual Women's Empowerment Conference was a resounding success, attracting over 300 participants from Women of M.C. Dean. The agenda was carefully curated to provide a holistic approach to women's empowerment, covering key areas such as leadership development, mindset growth, wellness and self-care, and the visualization of personal and professional goals through vision boarding.

Speaker Facilitator: As a speaker and facilitator at the 1st Annual Women's Empowerment Conference, my role was to deliver engaging and informative presentations that resonated with the audience and contributed to the overall success of the event. I had the privilege of leading breakout sessions on topics such as mindset growth, leadership development, and self-care, providing participants with practical tools and strategies to enhance their personal and professional lives. My keynote address at the conference set a positive and empowering tone for the event, and my facilitation of interactive activities such as vision boarding and journaling helped to reinforce the key messages shared throughout the day. By connecting with the audience on a personal level and encouraging participation and engagement, I was able to create a dynamic and impactful experience for attendees. Feedback from participants highlighted the value of my presentations and facilitation, with many expressing appreciations for the practical insights and actionable takeaways shared. I was honored to be a part of an event that inspired and empowered women to step into their full potential, and I look forward to continuing to serve as a speaker and facilitator at future conferences and events journeys long after the event has ended.

CECILIA VALLION

June 9th, 2023 –
December 15th, 2024

COMMERCIAL CLIENT
Prime Contractor
Place of Performance: Remote.
Ignitetribe, LLC.

Past performance Summary: Capacity Building & Mindset Coaching In our confidence coaching sessions, we have successfully helped clients understand and develop their self-confidence levels. By focusing on what self-confidence means to them personally, we have been able to guide our clients in building the skills they need to navigate their daily professional and personal lives with increased confidence. Our business consulting services have also yielded positive results for clients in the wellness industry. By addressing the specific needs and goals of their business, we have assisted them in creating structured programs that resonate with their target audience.

Our clients have developed compelling brand identities that reflect their values and missions, setting them apart in the competitive wellness market. Overall, our past performance in building confidence and providing business consulting services has resulted in empowered and successful clients who are better equipped to achieve their personal and professional goals.



CONTACT
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